



FOR IMMEDIATE RELEASE

## **Dave Thompson's Organic Healthy Grow<sup>®</sup> Announces Partnership with the Chicago Cubs and Wrigley Field**

*All Natural Fertilizer Presenting Partner of the Wrigley Field Grounds Crew for the 2016 Season*

**PEARL CITY, Ill.** (May 9, 2016) – [Dave Thompson's Organic Healthy Grow<sup>®</sup>](#) (Healthy Grow), the maker of naturally composted fertilizers, soil enhancers, and specialty seed mixes, announces its partnership with the Chicago Cubs and Wrigley Field. Healthy Grow is the Official Sponsor of the Wrigley Field Grounds Crew for the 2016 Regular Season and will provide lucky fans the chance to win a once-a-lifetime experience.

“As an Illinois-based, family-owned company, we can think of no better partner than the Chicago Cubs,” said Ben Thompson, Executive Vice President, Healthy Grow. “Wrigley Field is truly hallowed ground, and the Grounds Crew are dedicated to their craft, just as we are at Healthy Grow. When my father, Dave, started this business, he didn't use accelerants and he didn't artificially heat his compost; he simply let nature run its course. This is still how we create our products today, because the way our products are made matters.”

As part of the partnership, Healthy Grow and the Chicago Cubs are offering the “Grounds Crew” sweepstakes for Chicagoland Cubs fans. For every Regular Season Saturday and Sunday Cubs home game, a winner will be selected and named an “Honorary Grounds Crew Member” for the day. Winners will not only receive two tickets to the game, but will also be able to work with the Grounds Crew before the game, and take a picture on the field in the Cubs On-Deck Circle. They will also receive an official Healthy Grow Grounds Crew shirt. Furthermore, entrants receive five additional entries when they upload a proof of purchase receipt from any Healthy Grow fertilizer to the sweepstakes website. For complete sweepstakes rules and conditions, and to learn more about the Healthy Grow and Chicago Cubs partnership, please visit [www.healthy-grow.com/cubs](http://www.healthy-grow.com/cubs).

“We often talk about our partners being able to help us on and off the field, but being able to work with Healthy Grow quite literally places the emphasis on the field,” said Allen Hermeling, Chicago Cubs Senior Director of Corporate Partnerships. “Our Grounds Crew is excited to use these quality products and welcome additional Honorary Grounds Crew Members as part of Healthy Grow's ongoing sweepstakes.”

“Today's partnership announcement is part of our national campaign to highlight groups and organizations that make communities rich and vibrant. From local garden initiatives to professional baseball, Healthy Grow remains a committed partner in supporting strong community programs,” said Mitch Cooper, Director of Marketing, Pearl Valley Farms. “Our prize winners are going to experience the best that Wrigley Field and the Chicago Cubs have to offer,” Cooper continues. “We are thrilled to have this opportunity and are looking forward to a great season. Go Cubs!”

For more information on Dave Thompson's Organic Healthy Grow, please visit [www.facebook.com/OrganicHealthyGrow](http://www.facebook.com/OrganicHealthyGrow). Healthy Grow is a brand of Pearl Valley Farms.

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### **About Dave Thompson's Organic Healthy Grow®**

Dave Thompson's Organic Healthy Grow® maintains a full line of organic, compost-based fertilizers, soil enhancers, and specialty mixes that create a nutrient-rich soil with beneficial microbial activity, naturally high levels of nitrogen, and other beneficial secondary nutrients, such as calcium and phosphorus, which are important to plant growth. Nothing artificial is added and the compost is never artificially heated. This is important to Dave, because for him, "The Way It's Made Matters™". To learn more about Healthy Grow, please visit [www.healthy-grow.com](http://www.healthy-grow.com).

### **About Pearl Valley Farms**

Pearl Valley Farms is a global food and lawn & garden company, specializing in organic and specialty products. In the United States, the company is a leader in numerous specialty egg categories with popular brands including Phil's Fresh Eggs®, Eggology®, Pearl Valley Eggs®, Pearl Valley Specialty Eggs®, and a leader in retail and professional fertilizer products, with brands including Dave Thompson's Organic Healthy Grow®, Healthy Grow® Pro, Coop Poop®, and Pure Green®. Today, Pearl Valley Farms is committed to providing nutritious, great-tasting food and nutrient-dense fertilizers in a responsible way, maintaining robust animal care, community involvement, employee safety, environmental and food safety, and quality programs. To learn more about Pearl Valley Farms, please visit [www.pearlvalleyfarms.com](http://www.pearlvalleyfarms.com).

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